Mailwright Data Processing Addendum

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Effective: October 18, 2026
Nxtfluencez LLC, 8 The Green, STE A, Dover, DE 19901, United States

This addendum

This addendum is between you (the customer) and Nxtfluencez LLC. It applies to personal data you submit for campaigns and mailbox work. You can download a PDF copy from this page.

Parties

You are the person or organization that creates a Mailwright account and uploads leads. Nxtfluencez LLC, 8 The Green, STE A, Dover, DE 19901, United States, is the processor for that customer personal data.

Subject matter

You use Mailwright to store leads, prepare and send email through mailboxes you connect, and record replies and delivery signals. Account administration and security logs are our own purposes and are described in the Privacy Policy.

Processor obligations

We process Customer Personal Data only on your documented instructions (these Terms, this DPA and your use of the product); ensure staff are bound by confidentiality; implement the security measures in Annex II; assist you with data subject requests and DPIAs; and, at the end of the service, delete or return Customer Personal Data within 30 days unless law requires retention. The categories of data and people are in Annex I, immediately below.

Annex I â data and people

People: your users, and the leads and recipients in campaigns and bookings. Campaign data: addresses, names, companies, custom fields, message content, verification results, send logs, opens, clicks, replies, and suppression reasons. Email Marketing contacts: email address, name, consent source, consent status, consent time, tags, and suppression. This is separate from a personal outreach lead. A contact is stored as subscribed only when consent is recorded. Purchased, scraped, and non-consented lists are refused. Mailbox secrets: SMTP passwords, IMAP app passwords, and OAuth tokens, encrypted at rest and left out of exports.

Unsubscribe and suppression

Personal outreach campaigns can include a List-Unsubscribe header and an unsubscribe page. Email Marketing always includes an unsubscribe link. Completing it suppresses that address immediately and does not subscribe the address again. A marketing unsubscribe does not change transactional mail. Bounce and complaint events from a bulk marketing provider suppress the address when a signed provider event arrives. Those provider events start after an administrator connects the bulk provider. A complaint posted to the workspace complaint URL still suppresses the address. You still need a working

unsubscribe path in the mail you send.

Annex II â security measures
HTTPS in transit. Mailbox passwords and OAuth tokens encrypted at rest. Hashed passwords. Secure, HttpOnly session cookies. Login lockout. New-device sign-in alerts. Audit logs for admin and privacy actions. Workspace data is access-checked on every request.

Personal data breach
We will notify you without undue delay, and in any case within 48 hours of becoming aware of a breach affecting Customer Personal Data, with the information you need to meet your own obligations.

Subprocessors
You give general authorization for the subprocessors at Subprocessors. We will give at least 14 days' notice of new subprocessors by updating that page and emailing account owners who subscribe to updates; you may object on reasonable grounds and terminate if we cannot accommodate the objection. Sign in to subscribe to updates.

International transfers
Where Customer Personal Data subject to GDPR/UK GDPR/Swiss law is transferred to a country without an adequacy decision, the EU Standard Contractual Clauses (Module 2 controller-to-processor, and Module 3 where applicable) and the UK Addendum are incorporated by reference.

Audits
We will make available information necessary to demonstrate compliance and allow audits, at most once a year, with 30 days' notice, at your cost, normally satisfied by written answers to a security questionnaire.

Governing law
This addendum is governed by the laws of the State of Delaware, USA, and the state and federal courts located in Delaware have exclusive jurisdiction, except that consumers keep any mandatory protections of their country of residence.

Contact
Questions about this addendum: contact@mailwright.tech.